

# 2023 Sponsorship and Advertising Opportunities Reservation Form

# **SPONSORSHIP** Ini

Innovation Fund:	Rates (in USD)	
\$100,000	\$100,000	\$
\$75,000	\$75,000	\$
\$50,000	\$50,000	\$
\$25,000	\$25,000	\$
\$10,000	\$10,000	\$
Other		\$
Email blast	\$2,000	\$
General sponsorship		\$
Other		\$

### **ADVERTISING**

Homepage banner ads:

1×	\$600	\$
3×	\$550	\$
6×	\$500	\$
12×	\$400	\$
Podcast advertising:		
30-second ad roll	\$3,000 per quarter	\$
First-thanked sponsor	\$3,000 per quarter	\$

Total Contribution \$ \_\_\_\_\_

### COMPANY AND CONTACT INFORMATION

Company Name (exactly as it should appear in print)

Contact Name	 	 
Contact Email	 	 
Telephone		
Address	 	
City		
State/Province		
Zip/Postal Code	 	 
Country		 

# SPONSORSHIP RECOGNITION

Submit the following information to Rhonda Wilkie, rwilkie@scisoc.org:

- Logo in full color in one of the following formats:
  - Vector eps or ai (preferred)
  - High resolution tif or jpg at no less than 300 dpi, 3x3 inches
- Website URL that the logo will resolve to
- 50-word company description

## **PAYMENT INFORMATION**

Invoice me

Send me bank wire transfer details

Check enclosed (in U.S. funds and is payable to Cereals & Grains Association, drawn only from a U.S. bank)

 $When you\ provide\ a\ check\ for\ payment, you\ authorize\ us\ to\ use\ information\ from\ your$ check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial

Charge my credit card (check one below)

American Express	Discover	MasterCard	Visa
Card Number			
Expiration Date (Month/Ye	ear)		
Name of Cardholder			

## **SPONSORSHIP TERMS**

Payment must be received to initiate sponsor benefits and is due within 30 days of sponsorship reservation. Your benefits are outlined in the sponsorship agreement emailed to your contact person. To pay by credit card, please contact Rhonda Wilkie with credit card information: +1.651.994.3820.

# PLEASE RETURN THIS FORM TO:

Brianna Plank 3285 Northwood Circle Suite 100 St. Paul, MN 55121

bplank@scisoc.org or fax: +1.651.454.0766

cerealsgrains.org