AACC INTERNATIONAL PROGRAM BOOK AD SUBMISSIONS

Print Ad Specifications

The Cereals & Grains 18 program book will be printed in an A-4 size. When submitting ad materials, please adhere to the following guidelines:

Print Ad Sizes	Inches		mm	
	Width	Depth	Width	Depth
Full Page	7.3"	10.7"	185.42 mm	271.78 mm
Full Page Bleed*	8.55″	11.95″	217.17 mm	303.53 mm
Half Page Vertical	3.525"	7.3"	89.535 mm	185.42 mm
Half Page Horizontal	7.3"	5.225"	185.42 mm	132.715 mm

* Trim Size: 8.3" wide × 11.7" deep (210.82 mm wide × 297.18 mm deep)

* Files must be set up to 100% of final output size, allowing 1/8" (3.175 mm) bleed for bleed ads. Keep live matter 1/4" (6.35 mm) from trim edges.

Medium: Press-ready PDF preferred
Platform: MacIntosh
Software: Adobe Acrobat, Indesign, Illustrator, Photoshop
Format: eps or tif; composite PDF v1.3 (Acrobat 4.0 compatible). If possible, conform to PDF/X-1a.
Resolution: 300 dpi

- Four-color ads must be set up as CMYK (including all graphics)
- All fonts and graphics must be supplied by advertiser to Publisher
- Ad files provided in other programs, or any other work required to complete the ad, will be subject to additional charges